

Anime Mid-Atlantic 2011 Program Rate Card

Anime Mid-Atlantic 11 will be held on June 17-19, 2011.

PAYMENT

Make checks payable to:
Anime Mid-Atlantic
must be received by 5.14.2011

RATES

All ads are black and white except the all covers

Size	Rate
Business Card Size	\$30
1/4-page	\$50
1/2-page	\$100
Full page	\$150
Center Spread (2-pages)	\$400
Inside Front Cover	\$500
Inside Back Cover	\$500
Back Cover	\$600

CONTACT

Marketing Director
marketing@animemidatlantic.com

BACK COVER

INSIDE FRONT COVER

INSIDE BACK COVER

FULL PAGE

CENTER SPREAD
(2 PAGES)

8.5 WIDE
X
11 TALL

PLUS MINIMUM
1/8-INCH BLEED
ON ALL SIDES

HALF-PAGE

8.5 WIDE
X
5.5 TALL

PLUS OPTIONAL
1/8-INCH BLEED
ON THE EDGES

**SIZES
ARE IN
INCHES.**

**QUARTER
PAGE**

4.25 WIDE
X
5.5 TALL

PLUS OPTIONAL
1/8-INCH BLEED
ON THE EDGES

**BUSINESS
CARD**
3.5 W X 2 T

ACCEPTED FILE FORMATS

TIFF, EPS, PDF, PSD and high-res JPEG. 300 DPI for images. E-mail files to marketing@animemidatlantic.com.